

Have you gotten your fair share?

September ??, 2016
20 million nickels

June 5, 2016
19 million nickels

March 11, 2016
18 million nickels

16 million nickels

June 6, 2015
15 million nickels

14 million nickels

12 million nickels

January 18, 2014
10 million nickels

8 million nickels

6 million nickels

4 million nickels

2 million nickels

Program started
October 1, 2009

Since 2009, SunState FCU has paid members almost 20 Million Nickels; that's \$1,000,000.00!

When the Nickel Back program for signature debit transactions started back in 2009, we really didn't think one day we would have given back an entire **ONE MILLION DOLLARS** to our members, one nickel at a time. Back then, we were simply trying to think of an affordable way to reward members who actually participated in the credit union by using their checking accounts. SunState Federal Credit Union exists, after all, as a not-for-profit financial cooperative, first and foremost to serve our membership - *giving back is important to us!* Prior to the Nickel Back program, we had a run-of-the-mill rewards program attached to checking accounts; it involved catalogues and points and expiration dates and such. Members really didn't pay much attention to that old program and the only entity really benefitting from it was the third party we paid to provide it. The big question at the time was, "How can we pay our members to use their debit cards and hence increase their overall participation in the credit union?" From that simple question, Nickel Back was born, and by early September of this year, we will have given our members over one million dollars - one nickel at a time, day after day, year after year! That's a stack of nickels over 24 miles high! Wow!

A single, simple, nickel is such an insignificant little disc of metal - honestly, some people won't even bother bending over to pick one up off the ground. Part of the beauty of Nickel Back is that you don't have to! No sign ups, no catalogues, no expiration dates; just a nickel deposited into your share draft account every time you use your SunState Federal Credit Union debit card for a signature transaction. It's not like having a money tree growing in your back yard, but it's pretty close.

If you aren't a member of SunState, yet, and aren't getting your nickels back, perhaps it's time you made a change. A nickel is such a simple thing - and so is switching your checking account over to SunState Federal Credit Union.

One World Trade Center
1,776 feet high = 277,590 nickels

Empire State Building
1,250 feet high = 195,385 nickels

Gateway Arch
630 feet high = 98,462 nickels

Washington Monument
555 feet high = 86,690 nickels

Mt Everest
5.5 miles high = 4,537,455 nickels

Golden Gate Bridge
8,981 feet long = 1,403,590 nickels

Mariana Trench
6.8 miles deep = 5,637,949 nickels



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A stack of 20 million nickels would be 24.23 miles high and weigh over 220,000 lbs.

