

Debit Card Image Review Guidelines

<PLEASE READ>

- **Photos must be “edge to edge” on debit card. Meaning your photo must cover the entire debit card.**

You have the choice of using one of our stock photos or you can upload one of your own. If you upload your own photo, certain restrictions apply. **SFCU reserves the right to accept or reject any photo.** VISA also enforces restrictions on what photos are appropriate. In general, if it's not appropriate for viewing by a child, then it's not appropriate to create or modify on the Picture Card website. If the image is appropriate for viewing by a child, but you don't own it, don't put it on the card.

The appearance or interpretation of any of the following on apparel, banners, signs, etc., in the foreground or background of photos is prohibited, including but not limited to:

- Competitive marks or names (e.g. MasterCard, American Express, etc.)
- Political statements (e.g. Neo-Nazi, Pro-Life, etc.)
- Branded products
- Copyrighted or trademarked material not owned by SunStateFCU
- Celebrities/musicians/public figures/athletes/cartoons, etc.
- Phone numbers (e.g. 800 or 900 #'s) and URL addresses (e.g. www.xyz.com)
- Socially unacceptable groups (e.g. gangs, supremacy, etc.)
- Materials which are offensive to cultural or religious values
- References about religion, race, national origin or physical/mental handicaps
- Provocative or sexual content (no nudity)
- Violence, weapons, profanity or obscenities
- Drugs/alcohol or related paraphernalia
- Images of dead animals
- Reproduction of currency
- No wording, statements or slogans
- Any references to VISA sponsorship properties (e.g. Olympics)
- Any photo that might result in non-acceptance or other problems at the point of sale
- Any printing or process that interferes with the required security features of the card
- Any image that may potentially denigrate the VISA brand

The use of professional or college logos, graphics and symbols (University of Florida, Florida State University, Jacksonville Jaguars, etc) are prohibited.